

WPAO 2024



75
newview
OKLAHOMA

THE DATA



THROUGH THE CLINIC

ORIENTATION AND MOBILITY APPOINTMENTS	1,838
OCCUPATIONAL THERAPY APPOINTMENTS	2,668
EYE EXAMS	2,059
CLINIC OUTREACH AND EDUCATIONAL EVENTS	9,949
SCHOOL SERVICE APPOINTMENTS	154
CAMPS	41
MOVE STUDENTS SERVED	14
ASSISTIVE TECHNOLOGY TRAINING SESSIONS	667
AREWIDE AGING PATIENTS SERVED	208
VETERANS PATIENTS	213
VETERANS OUTREACH	353



COMMUNITY OUTREACH+ ADVOCACY

DIRECT ENGAGEMENT FROM BOARD
MEMBERS, INDIVIDUAL DONORS
AND VOLUNTEERS

376

COMMUNITY OUTREACH AND
AWARENESS EVENTS

368



OUR IMPACT

*In calendar year 2024,
NewView Oklahoma
conducted direct
outreach to over*

19,127
Oklahomans

*through advocacy
and community
outreach, direct
service provisions,
enrichment
programming, the
provision of jobs
and caregiver
support efforts.*



Employment

NewView Oklahoma remains the largest employer of people who are blind in the state providing work to

113

INDIVIDUALS

who are blind or low vision in 2024.



In the 2024 fiscal year,

our clinical services and community programming expenses totaled

\$2,790,936 MILLION.

Of that \$2.79 million, only

\$408,360 WAS COVERED BY INSURANCE.



BREAKING BARRIERS:

How NewView is Expanding Vision Care in Oklahoma's Hispanic Communities

Hispanic communities across Oklahoma experience vision loss at disproportionately high rates—but barriers like language differences and limited healthcare access have left many without the support they need. Thanks to a transformative City of Tulsa American Rescue Plan Act (ARPA) grant, NewView Oklahoma launched a sustainable strategy to bridge these gaps, from hiring bilingual staff and translating key materials to building trust through community engagement and targeted outreach. While there's still more work to do, these efforts mark an important first step in creating a more inclusive, accessible future for all Oklahomans.



*Learn how
NewView is
making a
difference:*





FROM STRIKEOUTS TO SECOND CHANCES:

Beep Baseball is Changing Lives in
Oklahoma Communities

Imagine dedicating your childhood to baseball, only to lose your vision—and with it, your chance to play the game you love. That was a reality for many Oklahomans until Beep Baseball stepped up to the plate. Thanks to support from TSET and NewView Oklahoma, adaptive sports like Beep Baseball are giving people with vision loss a chance to reclaim their passion for the game. From first-time players like Gabriel to adults rediscovering their athletic spirit, the Sooner State Spring Invitational is more than a tournament—it's a celebration of resilience, inclusion, and the power of community.



*See how
adaptive
sports are
transforming
lives:*

CULTIVATING COMMUNITY:

FROM MURALS TO GARDENS

What happens when you take an old brewery, a non-profit focused on empowering people with vision loss, a state grantmaking trust dedicated to preventing cancer and cardiovascular disease, and a few people who have the ability to see the potential in every space? You get a community garden rooted in accessibility and a vibrant mural painted by an artist who is blind, turning a once-forgotten space into a symbol of growth and inclusion. Thanks to a transformative grant from Tobacco Settlement Endowment Trust (TSET) and the incredible artistry of John Bramblitt, NewView Oklahoma brought new life to its campus—proving that with the right vision, any space can become a beacon of hope and creativity.



*See how this
inspiring
transformation
came to life:*











FROM CAREGIVER TO TRAILBLAZER:

Melissa's Journey Through Vision Loss

For nearly a decade, Melissa Vega devoted her life to caring for others as a Certified Nursing Assistant (CNA)—until unexpected vision loss at age 31 forced her to leave the career she loved. Navigating the heartbreak of losing her sight and the sudden passing of her brother, Melissa faced overwhelming challenges. But with the support of NewView Oklahoma's More Opportunities through Vocational Evaluation (MOVE) program, Melissa not only regained her independence but discovered new passions and a renewed purpose. Today, she thrives as a receptionist at NewView, inspiring others facing vision loss with her story of resilience and hope.



*Discover how
Melissa turned
adversity into a
new beginning:*

CHALLENGES TO CULINARY DREAMS:

Catherine is Turning Challenges into Culinary Dreams

When Catherine Bagarella lost her sight completely in 2020, she feared her independence—and her lifelong passion for cooking—were gone for good. But after discovering NewView Oklahoma's MOVE program, Catherine found the tools and confidence to reclaim her life and reignite her dreams. From mastering mobility training to embracing technology, she's now setting her sights on a new goal: pursuing a career in culinary arts and launching her own catering business.



Read how Catherine turned her challenges into opportunities and found a future brighter than she ever imagined through NewView:





nvoklahoma.org