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newview
OKLAHOMA

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I M P A C T R E P O R T

In 2022, NewView Oklahoma made direct contact with over 11 thousand Oklahomans through our community outreach, clinical services, and community events.





CLINIC RESOURCES

OCCUPATIONAL THERAPY
APPOINTMENTS

2,460

MOVE + WSB
STUDENTS SERVED

20

ASSISTIVE TECHNOLOGY
TRAINING SESSIONS

432

BLIND/LV
JOBS

93

EYE EXAMS
CONDUCTED

1,315

AREAWIDE AGING
PATIENTS SERVED

358

ORIENTATION AND MOBILITY
APPOINTMENTS

1,108

SCHOOL SERVICE
APPOINTMENTS

473

RURAL CLINICS
HOSTED

12

In 2022, our clinical services and community programming expenses totaled \$2.4 million. Of that \$2.4 million, only \$235 thousand was billable.

It is our incredibly generous community of donors that help us to fill this funding gap each year.

EVENTS

CLINIC OUTREACH AND
EDUCATIONAL EVENTS

3,037

COMMUNITY FUNDRAISING
AND AWARENESS EVENTS

933

EYE EXAMS
CONDUCTED

1,315

ORIENTATION AND MOBILITY
APPOINTMENTS

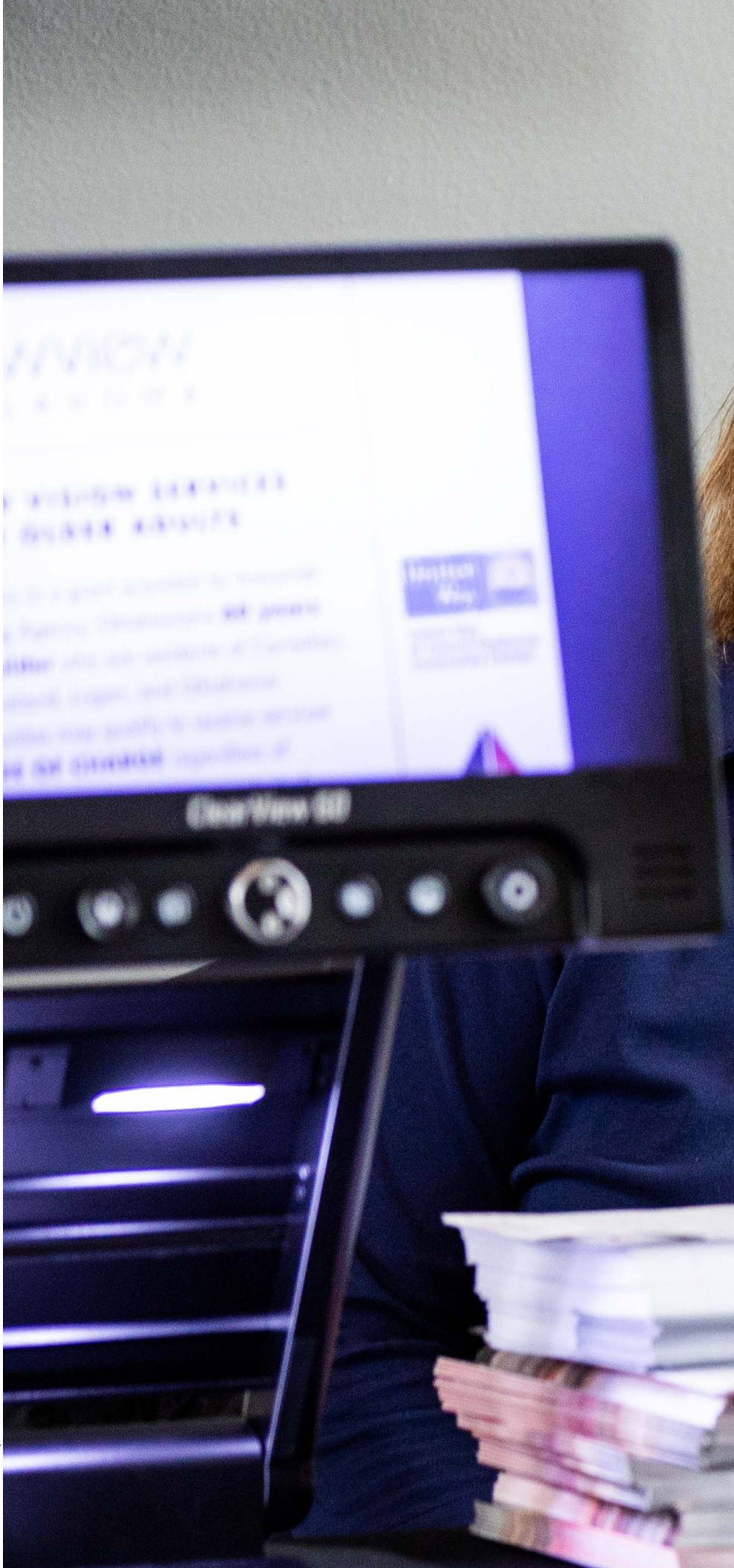
1,108

VETERANS AND VETERAN
ALLIES REACHED

235

DONORS
ENGAGED

690





Social drivers of health and comorbidities continue to contribute to the growing prevalence of vision loss and its impact on ongoing health management across the state of Oklahoma. According to a report published by the Nonpartisan and Objective Research Organization (NORC) at the University of Chicago, the total economic impact of vision loss on the United States is \$139 billion.

The average cost for comprehensive low vision services, per patient, on an annual basis is \$3,485 (NewView Oklahoma, 2022). Most of these services are not currently billable under the existing insurance model, creating access problems for many Oklahomans. The average cost of untreated vision loss to Medicaid, Medicare, and private insurance providers is approximately \$15,900 per patient, per year. In 2019, reports showed 133,942 Oklahoma citizens who are legally blind, indicating an annual economic impact of \$2.1 billion on the state of Oklahoma (American Foundation for the Blind, 2019). These numbers do not include individuals with significant vision loss that will cross the threshold for being legally blind, who are also in need of services and intervention.

Vision loss has been deemed a Public Health Crisis by the Center for Disease Control (CDC). NewView focuses on providing low vision services that empower individuals living with vision loss to maintain their independence, improve their quality of life, save on out-of-pocket healthcare expenses, and self-manage chronic health conditions.

The services our community of donors are helping us to provide are changing health outcomes for thousands of Oklahomans, and we are diligently seeking additional funding sources to continue to change the narrative for Oklahomans living with vision loss.

Our 2022 patient survey does a great job of highlighting the difference we are making for our clients and is a great indicator of how we are impacting health outcomes across the state, and the impact we could be having with increased reach and resources (results are based on responses received through March 20, 2023).

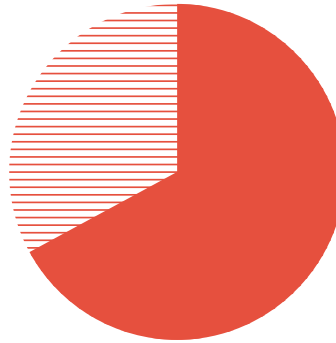






CERTIFICATE of ACHIEVEMENT
Kenyatta Washington
NewView Oklahoma's MBOB Program
NEWVIEW OKLAHOMA
2022

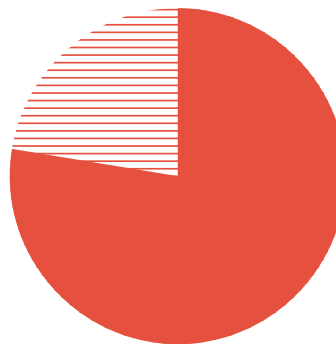
After receiving services from NewView, how has your ability to navigate your home alone evolved?



64%

of survey respondents indicated increased confidence in their ability to navigate their home alone

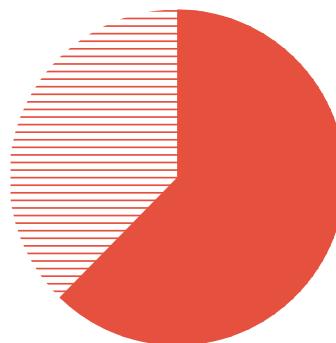
How has your quality of life changed since receiving services from NewView?



78%

of survey respondents indicated that their quality of life has improved significantly since receiving services from NewView.

Since beginning services with NewView, how has your family or caregiver's confidence in your ability to care for yourself evolved?



62%

of survey respondents indicated that their family or caregiver have expressed increased confidence in the client's ability to care for themselves.

NewView MOVE student plans to work until he's 102

In 2019, Alan was working as a Nurse Technician at Saint Anthony's Hospital. One day, Alan went to the eye doctor due to fuzzy vision. It was there that he learned that doctors would have to perform emergency surgery on his eyes or else he would soon be completely blind. Through the surgery, doctors were able to save 10% of Alan's vision, leaving him legally blind. The severity of his vision loss meant that Alan would soon be out of a job. His position as a nurse technician required him to be able to read very small print on the computer, and the visual acuity to evaluate patients effectively. Everything Alan had known and worked for seemed lost, but that didn't stop him. Alan's wife stepped up to take extra shifts at work so they could stay afloat and make ends meet each month, and Alan had just enrolled in the MOVE Program.



**Read more about
Alan's story here!**



OUR CLIENTS AND COMMUNITY PARTNERS



Hannah Kinsey is a Force.

Hannah Kinsey has been blind since birth, but she has never let that slow her down. Luckily, neither did her parents. Growing up, Hannah did everything her sister did, despite her lack of vision. She played softball, and rode bikes, and always found a way to participate. From a young age, Hannah was determined to be an unstoppable force. She credits that determination to her support system; she says her parents “taught [her] to take the world by storm,” and there was nothing she couldn’t do if she set her mind to it.

“Within reason,” she added, “I think we all knew I would never drive a car.”



**Read more about
Hannah's story here!**

OUR CLIENTS AND COMMUNITY PARTNERS

NewView is named 2022 Talent and Workforce Innovator of the Year

Innovation and accessibility go hand in hand. Lauren Branch, President and CEO of NewView Oklahoma says, "It might surprise some Oklahomans to know what is possible in terms of creating an accessible workspace and how capable employees with disabilities are." This is a world fueled by technology and incorporating specific technology to support adaptations that promote a more accessible work environment is more seamless than some might think. The team at NewView is working to change how people see barriers – to us, barriers are simply an opportunity to do something a little differently.





Read more about
innovation at
NewView



