



2025 Impact Report



A Year of Challenge and Resilience

This past year has brought both challenges and moments of resilience for NewView. Like many organizations connected to federal service contracts, our enterprise operations were impacted by factors far beyond our control—federal budget uncertainty, government layoffs, and administrative changes that disrupted programs nationwide. These shifts directly affected the employment opportunities we provide for Oklahomans who are blind or have low vision.

Yet through it all, our mission has remained our steady guide. The dedication of our team, the adaptability of our leadership, and the trust of our community have kept NewView strong. While our enterprise division faced headwinds, our core mission work never wavered. Our clinical teams expanded services to meet growing needs, and our community programs reached more people than ever—helping individuals of all ages build confidence, independence, and connection.



As we look ahead, our focus is on renewal and growth. We are actively rebuilding our enterprise operations and exploring new opportunities to strengthen sustainability and expand employment for individuals with vision loss. This includes investing in new, non-government initiatives that diversify our portfolio and create long-term stability and growth. In our clinics and community programs, we continue to invest in technology, early intervention for children, and statewide partnerships that improve access to care. NewView remains proud to serve as Oklahoma's leader in vision rehabilitation and employment for people with blindness or low vision.

The strength of this organization lies in the people who believe in our mission—our employees, clients, donors, and partners. Together, we are creating a more inclusive and equitable Oklahoma where every individual can live, work, and thrive with independence and dignity.

Every challenge reminds us why our mission matters—and inspires us to keep moving forward.

Sincerely,

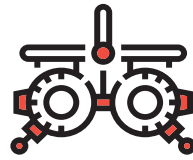
A handwritten signature in blue ink that reads "L Branch". The signature is fluid and cursive, with the first letter of "L" and "B" being particularly large and stylized.

Lauren Branch
CEO, NewView Oklahoma





By the Numbers. *Beyond the Numbers.*



Low Vision Clinical & Enrichment Services
7,034

Eye Exams: 1,764

Orientation & Mobility services: 1,491

Activities of Daily Living services: 2,450

Assistive Technology Services: 288

Enrichment Services: 1,041

Veterans Services: 769

Total Clinic & Program expenses for FY25
\$2,637,745

Reimbursed by insurance
\$416,441

Independence **Regained**

“ My life has always been about getting in my car, going all over town, going to meetings, doing Zoom calls. Then all of sudden you start losing your vision, and you don't have that anymore. You just feel alone. But then NewView Oklahoma changed my life. It has opened up a world, and the path that I'm on has been made so much better now.

-Linda, NewView Oklahoma Client



Youth served: **207**

Senior adults: **1,447**

Outreach events: **308**

NewView Oklahoma
Blind and Low Vision employees: **104**

Adaptive Sports Athletes Engaged: **105**

Volunteers Engaged: **195**

**Real Impact.
Real People.**

A Brighter Path

“ Newview Oklahoma helped to brighten my life path. A beam of light came in working with their staff in my home. Things like putting bump dots on my washer’s dial, gave me the freedom to wash my clothes. She also taught me practical ways to do other household tasks, safely.

NewView has been like the sun coming out from behind the clouds. Making my future brighter.

-John, NewView Oklahoma Client



Chairman of the Board

Pat Rooney

Building the Next 75 Years

The 75th Anniversary of NewView Oklahoma is a great opportunity to celebrate the deep legacy this organization carries. A wonderful 75 years of empowering Oklahomans who are blind or have low vision to live with confidence, independence, and purpose.

This year was filled with meaningful moments of celebration, the most memorable was the



opportunity to honor the late Governor George Nigh and Donna Nigh at our 75th Anniversary Gala. The gala was a huge success and enjoyed by all who attended.

We also continued with our successful signature events like the Tulsa Blackout Banquet and the Sooner State Classic Beep Ball Tournament. These gatherings strengthen our mission and highlight the vibrant community that is NewView. Of course, none of these moments would be possible without the many partners, donors, volunteers, and advocates who give generously of their time, resources, and talents.

As a board, we continue to be committed to strengthening NewView's enterprise operations, expanding clinical services, and supporting innovative programs that meet

the evolving needs of Oklahomans living with vision loss. Our priorities continue to be financial sustainability, responsible growth, and deepened partnerships across the state. With Lauren and her dedicated associates, we are confident of continued success.

A sincere thank you to all of our donors, partners, and friends for all that you do for us. We simply couldn't do this without you. Your investment ensures that NewView will remain a statewide leader in vision rehabilitation and employment.

Sincerely,

A handwritten signature in red ink that reads "Pat Rooney". The signature is written in a cursive, flowing style.

Pat Rooney
Chairman, Board of Directors

NewView Oklahoma

Board of Directors

Pat Rooney — Board Chair,
First National Bank of Oklahoma

Julie White — Board Vice Chair, ONE Gas

Rob Ream — Secretary/Treasurer,
Helmerich & Payne, Inc.

Lisa McLaughlin, Ed.D. — Board Governance Chair,
Blessed Stanley Rother Shrine, Community Volunteer

Blythe R. Bradley — Globe Life Inc.

Matthew Breton — Peak Fencing

Philip Busey Jr. — Delaware Resource Group

Cory Christofferson — BOK Financial

Daniel Corbett, M.D. — The Eye Institute

Ethan Cordray — Mariner Wealth Advisors

Joanne Davis — Community Volunteer

Todd Hoffman, M.D. — Blue Cross Blue Shield
of Oklahoma

Dawn Holsted, O.D. — nJoy Vision

Patti Hoover Lane — Community Volunteer

Kelly Masters-Newton — Palomar
Family Justice Center

Erik C. Motsinger — Attorney at Law

Gus Pekara, Ed.D. — Community Volunteer

Ben T. Robinson — Brigadier General, USAF (Ret.),
Sentry One LLC

Greg Roush — RSR Properties, LLC

Steven Shepelwich — Community Volunteer

Robyn Sunday-Allen — Oklahoma City Indian Clinic



“ Doctors sent me to other doctors, but NewView was the only place that truly helped me live again.

-Bruce, NewView Oklahoma Client and Veteran

NVOklahoma.org